

MEMORANDUM

DATE: January 25, 2021
TO: Mineola City Council / Cindy Karch, CFO
FROM: Lynn Kitchens, Director of Marketing
SUBJECT: Budget Amendment Request for FY 2020

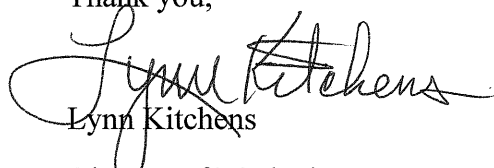
Background Information:

In June of 2020, I presented an application to Wood County Economic Development Commission for their annual Hotel Occupancy Tax Grant. My request was for \$4,000.00 to be used to pay one-half of the cost of a two-thirds page color advertisement to be placed in the Texas State Travel Guide 2021 edition. The ad was a cooperative ad featuring Lake Fork and the Mineola Nature Preserve (Attached). My application was denied but the WCEDC decided to award me \$4,000.00 to be used toward the ad out of their regular marketing fund. The check was received and deposited to Marketing account.

The ad was completed and submitted to Texas Department of Transportation for submission into the Texas State Travel Guide for 2021. Invoice was received and paid 12/07/2020 PO Number 6376.

A budget amendment is needed to show the unbudgeted income of \$4,000.00 from WCEDC and unbudgeted expense to Marketing account 21-53400-005.

Thank you,



Lynn Kitchens

Director of Marketing

Approved By: _____



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ORDINANCE NO. _____

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF MINEOLA, TEXAS
AMENDING THE 2021 BUDGET EXPENDITURES FOR FISCAL YEAR ENDING
SEPTEMBER 30, 2021; AUTHORIZING EXPENDITURES AS SET OUT IN SUCH
BUDGET AMENDMENT AND PROVIDING FOR EFFECTIVE DATE**

WHEREAS, the City Council of the City of Mineola, Texas, adopted Ordinance No. 20-09-14-01 on September 14, 2020, approving expenditures for the fiscal year ending September 30, 2021 pursuant to the laws of the State of Texas; and

WHEREAS, it is necessary to amend the 2021 budget.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MINEOLA, TEXAS:

Section 1. The appropriation amounts of the official budget of the City of Mineola for the fiscal year ending September 30, 2021 are hereby amended as described below:

Section 2. To provide for expenditures Hotel/Motel – Marketing and Tourism Funds.

Section 3. To provide for grant expenditure from Wood County EDC.

Section 4. The amendments to authorized appropriations for the fiscal year ending September 30, 2021, are summarized as follows:

Marketing & Tourism		
Grant Income	21-43004-000	\$4,000.00
Expense		
Marketing/Advertising	21-53400-005	\$4,000.00

Section 5. The City Manager is hereby authorized to make intra-departmental and inter-departmental fund transfers within a fund during the fiscal year as becomes necessary in order to avoid the over-expenditure of a particular object code or department.

Section 6. A true and correct copy of the Amended Budget is hereby directed to be filed in the office of the City Secretary, and said Amended Budget is made part of this Ordinance by reference as though fully copied herein verbatim.

Section 7. It is being deemed by the City Council that this Ordinance shall go into immediate effect and force after its passage, approval and publication according to law.

APPROVED and ADOPTED by the City Council of the City of Mineola, Texas on the 25th of January, 2021.

Kevin White, Mayor

Attest:

Cindy Karch, City Secretary